

Danny Kelley (CV)

FORMAL EDUCATION

Bachelor of Arts, Bethany College, Minneapolis, MN (1998)

Major: Cross-cultural Studies

Associate of Arts in Business, Axia College (2011)

CERTIFICATIONS

Community College League of California

Effective Trusteeship Certification

International Consortium for Agile Certified Professional

Agile Coaching (ICP-ACC) 2016

Agile Team Facilitation (ICP-ATF) 2016

Bellevue College and Comptia Information Technology

Administrator (Hardware, Software) 2002

Administrator (Networking) 2003

EMPLOYED WORK EXPERIENCE

Ikigai Physician Group, Inc.

Director Business Development 09/2019 - current

Humbots Data & Analysis

Owner & Chief Executive 01/2018 - current

Edge Caliber

Owner & Sr. Coach 02/2017 - current

Thomson Reuters Corporation

*Scrum Master and Executive/Agile Coach**
01/2013-08/2018

Sr Technical Consultant 08/2011-12/2012

Manatron Inc.

Business Analyst 11/2006-07/2011

Quality Analyst Engineer 11/2005-10/2006

ASIX, Inc.

Network Assistant 01/2003-10/2005

Customer Support Specialist 02/2001-12/2002

Champion Painting

Office Manager 01/2000-01/2001

Westminster Presbyterian Church

Youth Pastor 07/1998-12/1999

LEADERSHIP EXPERIENCE

Chair, Humboldt County Democratic Central Committee

Director Business Development, Ikigai Physician Group

Board of Directors, Fortuna Kiwanis

Member, Association of Community College Trustees (ACCT)
National Governance & Bylaws Committee

Member, Community College League of California (CCLC)
Legislative Advisory Committee November 2019-current

Member, Redwood Region Economic Development
Corporation (RREDC) Executive Committee

Founding Owner, Humbots Data & Analysis, LLC
2017-current

Founding Owner, Edge Caliber, Inc. 2017-current

Board of Directors, Fortuna Chamber of Commerce 2018

Board of Directors, Fortuna Business Improvement
District 2018

LEADERSHIP EXPERIENCE (cont.)

Elected Trustee, College of the Redwoods (Area 2) 2017-current

Board President, College of the Redwoods January 2021-current

Board of Directors, College of the Redwoods Foundation

Board of Directors, Redwood Region Economic Development Corporation (RREDC) Board

Vice President of Technology, International Institute of Business Analysis, Seattle Chapter 08/2014-08/2015

Owner, Magician and Stage Producer 09/2000-09/2010

Enrollment Manager, Bethany College 1997-1998

Founding Director, Interdenominational Youth Group 1989-1991

COMMUNITY AND VOLUNTEER EXPERIENCE

Founding Member, Redwood Promise Foundation

Member, Fortuna Kiwanis

Chair, StoryWalk Project

Member, Pedal Pals Project

Member, Business Women's Luncheon

Chair, Technology Committee

Core Team Member, Cooperation Humboldt

Small Business Counselor, North Coast SBDC

Labor, Emergency Shelter Services for World Shelters & Oxfam Hurricane Katrina, GulfPort & Biloxi, MS 2005

English Teacher, Orphanage Ministerios de Amor, Mexico City 1998

Street Services Coordinator for Homeless Youth, Mexico City (B.A. Practicum) 1997

Case Worker for Low Income and Homeless Families, Minneapolis & St. Paul, MN 1994-1997

Community Organizer for Widows and Homeless Youth, San Juan del Rio, Mexico 1991-1992

Eagle Scout, Trail Development Project for Linda Vista Park, Silver City, New Mexico 1991

SOFTWARE EXPERTISE

Computer Languages: SQL, T-SQL, PL-SQL, Informix 4GL, WSH, HTML, Action Script

Databases: MS SQL Server, Informix Dynamic Server, Informix SQL Editor, Oracle 9i, PLSQL Developer (oracle development tool), Querix Hydra (translates Informix 4GL and Oracle commands to SQL server)

Website: Internet Information Services (extensible web service for building internet websites), interoperability with Windows Internet Explorer, Chrome and Mozilla Firefox, WordPress

Social Media: Facebook, Twitter, Instagram

Adobe: Macromedia Flash, PhotoShop, Cold Fusion, Hyena (managing active directory IT networks)

Software testing & automation: AutoIt, QA Wizard, ViewletBuilder (creation of web-based training videos), Smart Bear

Cloud Applications: Trello, Prezi, Zapier, IFTTT, Google Docs/Calendar/Developer Suite/Google Tables, GoToMeeting, WebEx, Zoom, Retrium, Stormboard, Survey Monkey, NationBuilder, PDI

Microsoft: Windows, Virtual PC, Office, Visio, Access, Publisher, FrontPage, PowerPoint, Live Meeting, VisualStudio, .NET operating platform, Sharepoint Services, Team Foundation Server (TFS)

PROFESSIONAL SOCIETIES

Association of Community College Trustees (ACCT), Community College League of California (CCLC), International Coaching Federation, International Institute of Business Analysis, Scrum Alliance, Coaching Agile Teams, International Brotherhood of Magicians, Fortuna Chamber of Commerce

PERSONAL INTERESTS

Spanish language fluency, illusionist and magician, scuba diver, adventure traveler, inventor/builder/maker, alpine climber (summitted Mt. Rainier), serial entrepreneur, motorcycle enthusiast, high-school debate champion

PROFESSIONAL REFERENCES

Dr. Keith Flamer, (President/Superintendent) College of the Redwoods

Laura Montagna, (Owner) NuGames

Joe Snipes, (Owner) ForestScapes/Humbots Data & Analysis

Stephanie Dittmer, MD (Immediate Past President) County Medical Association

Katherine Estlin, MD (President) Ikigai Physician Group

David Cobb, (Executive Director) Cooperation Humboldt

Marshall Rogers, (Sr Manager Software Development) Thomson Reuters

Kurt Layman, (Sr Technical Consultant) Asix, Inc.

Tonia Mierez, (Product Manager) Aumentum Technologies

David Skillin, (Sr. Tax Consultant) Ernst & Young

DEFINITIONS

Scrum Master: The scrum master is a professional coach for a small team of professionals including software developers, quality assurance technicians, and business analysts. Their focus is on helping small teams perform at their highest level while providing valuable insight into team performance for executive leadership.

Agile Coach: A senior scrum master responsible for coaching other scrum masters and teams while providing a strategic application of agile methods within an organization.

Executive Coach: A consultant who provides confidential support and advice to business leadership around a variety of management skills including team building, employee accountability, communication, and strategic planning.